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**From:** Most Interesting Man [miigamble@hotmail.com]  
**Sent:** Friday, August 19, 2011 10:50 AM  
**To:** Yocum, Susan (PGCB)  
**Subject:** Maintaining Pennsylvania Blackjack Rules

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Ms. Yocum;

When I read in the papers that Pennsylvania may relax its rules on the quality of Blackjack games offered in the state I felt the need to write to you. I am from the west coast and I specifically travelled to Pennsylvania recently to play these games at a couple of different casinos. While I was there I embarked on a small road trip to see the neighboring countryside. I am sure that I am not alone in my actions.

While the casinos may claim that weaker rules will increase revenue for them and the state, I believe that this is a false economy. Pennsylvania has the unique opportunity to differentiate itself from other locations by offering some of the highest quality gaming in the western hemisphere. This advantage should be advertised to attract more customers and tourists. Increasing revenue through a larger customer base has a multiplier effect as travellers will also spend on non-gaming goods and services as they get to their destination (e.g.. gas, motels, food, rental cars, souvenirs, etc.). They will also visit neighboring attractions. As a result, entire communities, including the casinos, would benefit and Pennsylvania would grow not only its gaming, but also tourism.

If it becomes Pennsylvania's strategy to attract customers through high quality games, I would like to propose one additional standard to maintain gaming quality. If the cut card, which signals a reshuffle of the cards, is placed deeper—such as no more than half a deck from the back of a two-deck game, no more than 1 deck from the back of a six-deck game, and no more than 1.5 decks from the back of an eight-deck game—the following benefits may be obtained. First, the game's swings become larger and hence more exciting, but not necessarily advantageous, for the players. Second, the decks are cycled less frequently resulting in more hands dealt, hence more revenue. The savings are enormous when multiplied by dozens of tables per casino, multiple times per hour, for the entire duration of the casino's business hours. Yes, a select few players would be able to win a little more from these games, but as a miniscule percentage of the population can take advantage of that situation, that cost will be greatly overshadowed by the revenue growth coming in from the reduced time and motion waste.

Thank you for your time,  
A recent visitor to the state.

9/13/2011